

What is your dream?



Take the Career Jam™ Student Survey and answer these questions.



CAREER JAM™
WORKFORCE DEVELOPMENT IN ACTION!

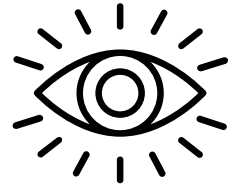
What are your top 3 skills?

"Be"
TRUE
to
YOURSELF

What are your top 3 personality traits?

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**EVERY
THING
STARTS WITH A
DREAM**

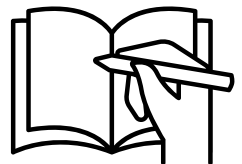
What type of learner are you?



Visual



Auditory



Reading/Writing



Kinesthetic

"Build"
**your
own
Future**

Your Name

What were your recommended career clusters?

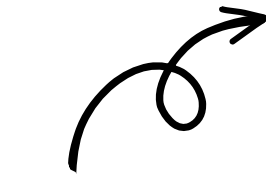
CAREER JAM™ EXPLORE

Student Success Guide created by Career Jam™ © 2025



≡ Let's ≡

EXPLORE
more



What career cluster would you like to explore further?

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What makes you interested in this job?

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List some jobs associated with this career cluster and circle the one you are most interested in.

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Do you think your personality traits and skills would be a good fit for this job?



What local employer might offer this job?

.....

life
is an
ADVENTURE

What kind of education or training would you need to pursue this job?

- ☐ APPRENTICESHIP
- ☐ JOB EXPERIENCE
- ☐ CERTIFICATION
- ☐ 2 YEAR DEGREE
- ☐ 4 YEAR DEGREE
- ☐ OTHER



Introduce yourself to employers with confidence!



Get started by answering these questions.

- What subject in school are you really good at?
- What subject in school do you enjoy the most?
- What makes you stand out?
- What are your proud accomplishments?
- What are your future goals?

A large, empty spiral notebook graphic with a series of rings on the left side.

Introduction: Name and a brief statement about who you are.

Value Proposition: A sentence that highlights your skills, accomplishments, and what makes you unique.

Goal or Objective: What you're seeking or aiming to achieve.



My elevator pitch:



Practice your elevator pitch with your classmates, friends, and family members! The more you practice, the more confident you will be introducing yourself at Career Jam™ Explore.

QUICK TIPS

Have the best experience at Career Jam™ Explore!

Approach with Openness

- Dive in and explore!
- Greet employers with a smile and a firm handshake.
- Listen attentively when employers are speaking.
- Ask follow up questions when you'd like more information.

Brand Yourself Professionally

- Introduce yourself using your elevator pitch.
- Be the professional version of your authentic self.
- Save your phone for selfies with friends and the mascot — stay hands-on with exhibitors!

Continue the Connection

- Say "thank you" to the employers before you leave their booth.
- If you are interested in learning more about their company, ask for their business card or contact information.

Get to know the 14 Career Clusters!



EDUCATION

Jobs that help people learn and grow, from kids to adults, including teaching, supporting students, and creating learning activities to help everyone succeed in school, work, and life.



AGRICULTURE

Jobs that involve growing, raising, and producing food and other products from plants and animals. It includes farming, fishing, and forestry, as well as using science and technology to make these industries more sustainable and better for the environment.



CONSTRUCTION

Jobs involve designing and building safe, strong, and environmentally friendly structures. Careers range from architects and engineers to managers and skilled tradespeople.



HEALTHCARE & HUMAN SERVICES

Jobs that involve helping people stay healthy and supported. This includes medical care, mental health support, therapy, and other services that help individuals, families, and communities be strong and healthy.



ADVANCED MANUFACTURING

Jobs involving using new technology and smart processes to design and make products, including engineering, robotics, repair, safety, and quality checks—focused on efficiency, waste reduction, and quality.



PUBLIC SERVICE & SAFETY

Jobs in government, law, security, and the military. These careers focus on keeping communities safe, running smoothly, and helping people work together responsibly.



ENERGY & NATURAL RESOURCES

Jobs involve producing and delivering energy, protecting the environment, and using natural resources responsibly. It includes careers in renewable energy, power plants, conservation, and environmental science—all working to create cleaner energy and take care of the planet.



SUPPLY CHAIN & TRANSPORTATION

Jobs involving moving and managing goods from where they are made to where they are needed. It includes careers in shipping, delivery, logistics, and keeping transportation systems like trucks, planes, and ships running smoothly.



HOSPITALITY, EVENTS & TOURISM

Jobs involving helping people have great experiences. It includes careers in hotels, restaurants, travel, and events, where workers focus on giving excellent service, planning fun activities, and making sure everything runs smoothly for guests and visitors.



ARTS, ENTERTAINMENT & DESIGN

Jobs using creativity to make and share art in many forms. Careers include visual and performing arts, film, journalism, fashion, design, and digital media—all aimed at entertaining, inspiring, and informing people.



FINANCIAL SERVICES

Jobs focused on helping people and businesses manage money. Careers include banking, accounting, insurance, and real estate, all focused on keeping finances organized and helping the economy grow.



DIGITAL TECHNOLOGY

Jobs about creating and using technology to communicate, store information, and solve problems. Careers include coding, cybersecurity, data analysis, and AI, helping people and businesses use technology in smart and safe ways.

**NO SHORTCUTS
WORK
FOR IT**



MANAGEMENT & ENTREPRENEURSHIP

Jobs involving running and organizing businesses. Careers include managing teams, planning projects, analyzing data, and starting new businesses. Those in these careers help companies reach their goals, solve problems, and create new opportunities.



MARKETING & SALES

Jobs involving sharing products and ideas with people and understanding what they need. Careers include advertising, social media, sales, and customer service, all focused on connecting with customers and helping businesses grow.